

In February 1996, on the eve of our second anniversary, MacSense will begin distributing the MacSense CD—a monthly, CD-ROM edition of our award-winning magazine filled with video and audio interviews, commercial demos, a complete shareware library and much, much more!

Fans of the downloadable magazine and the MacSense Online Web site need not worry. MacSense will continue to be distributed via online services and will continue to be published to the world wide web. Subscriptions to the downloadable edition will continue to be offered far into the future.

The MacSense CD will feature an expanded edition of that month's MacSense. In addition to new features not offered in the downloadable edition of MacSense, the magazine will be supplemented with video and audio interviews, QuickTime how-tos and more reviews, more columns and more images! Whereas the downloadable edition of MacSense is limited in size to 500-800k (compressed), the CD edition can be 1000 times the size!

See and hear industry leaders speak. Let our QuickTime supplements to "About this Macintosh..." show you how it's done. See images in vibrant color. Browse through libraries of addenda to our articles. Experience a Macintosh magazine like never before!

Accompanying the magazine will be a vast shareware library, numerous commercial demos and much-sought after utility updaters. Why spend three or four hours downloading the latest and greatest software demos, racking up your online bills, when you can get them monthly from the MacSense CD? The MacSense CD will bring you everything you need—or could dream of needing—on one, monthly CD-ROM.

In addition to receiving a 12-month, 10-issue subscription to the CD-ROM publication, MacSense CD Subscribers will also be kept up to date with the very latest happenings in the Mac industry via a complimentary subscription to MacSense HotBits!

Sometimes news is just too hot to wait until the end of the month. HotBits, a new news area exclusive to our World Wide Web venue, addresses this problem. Whether it be mid-month product announcements from Apple or a high-profile industry merger, if it's hot, it will be in HotBits.

With a subscription to the MacSense CD, subscribers will now be emailed the very latest HotBits as they are published to our World Wide Web site.

The MacSense CD retails for \$59 US (\$79 Cdn+GST for Canadian orders/\$79 US for overseas orders) for a 12-month, 10 issue subscription. January-February and July-August will be combined issues.

As an introductory special, we at MacSense are very proud to offer subscriptions to the MacSense CD for \$49 US (\$65 Cdn+GST for Canadian orders/\$69 US for overseas orders) until December 15th, 1995. Hurry—don't miss this great opportunity to save up to 17% on your subscription!

A subscription to the MacSense CD makes a great Christmas gift, too! Order before November 30th, 1995 and we'll gladly mail out a Christmas card which announces your gift, in time for December 25th! (Please request this service at the time of order.)

To take advantage of our introductory offer, customers in the United States and Canada can call 1-800-439-7555 with their Visa or MasterCard handy. All other international customers can call 1-613-225-2033 to place an order. Our lines are open from 9:00AM EST to 9:00PM EST Monday to Thursday, and 9:00AM EST to 5:00PM EST on Friday. If you are unable to get through, please leave a message on our voice mail system.

For those readers who regularly browse the world wide web, we now offer online subscription at the MacSense Online web site, at <http://www.macsense.com>

If you prefer, you can fill out the following form (or reasonable facsimile), and fax it to (204) 992-3100, or mail it to:

MacSense Communications

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CHRISTMAS ANNOUNCEMENT?   YES    NO

We are also happy to accept personal checks and money orders. ALL OVERSEAS ORDERS MUST BE PAID IN US FUNDS. Customers should make all checks and/or money orders payable to MacSense Communications, #3 Greynam Court, Nepean, Ontario, K2G 5T1, Canada. Please allow 4-6 weeks for processing.

We look forward to hearing from you!

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